



Call for Papers: Media Architecture Biennale 2014

November 19 – 22, 2014 @ Aarhus, Denmark, pre-conference event in Copenhagen

Media
Architecture
Biennale

NOV 19th – 22nd

mab14.org

At the Media Architecture Biennale in 2014 we explore the emergence of new kinds of “World Cities” through media architecture. In this context, encounters may occur when media architecture is realized and people experience and interact with it, e.g. when public spaces and urban environments and the practices they shape are influenced by elements of media architecture; it may also occur as new platforms give rise to new opportunities for shaping systems and surroundings.

IMPORTANT DATES

Papers

Paper submission deadline	JUL 20
Notification of acceptance	SEP 5
Camera-ready submission	SEP 25
Conference	NOV 19 – 22

Doctoral Consortium

Expression of interest	AUG 1
Submission deadline	AUG 30

Workshops

Expression of interest	APRIL 27
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Exhibitions

See mab14.org for submission deadlines

Students Competition

See mab14.org for submission deadlines



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TOPICS

We consider media architecture as an inclusive term that encompasses encounters and intersections between digital technologies and our physical surroundings. We invite papers that present and discuss novel contributions to media architecture both on a practical and theoretical level and that further our understanding of the field through case studies, design approaches, and best practices. We expect contributions to critically explore a wide range of topics including, but not limited to:

- How to support the development of social structures with urban digital media
- Social & Cultural Aspects of Media Architecture
- Participatory Architecture & City Planning
- Spatial Locative Media
- Case Studies of Specific Projects
- Future Trends & Prototypes
- Media Facades & Urban Displays
- Interaction Techniques & Interfaces
 - Critical & Historical Perspectives on Media Architecture
- Design Processes & Methods

SUBMISSION DETAILS

The conference invites research presentations from both academia and industry:

- We invite both short and long papers. Submitted papers should be a maximum of four and ten pages in length, for short and long papers respectively, in ACM format (<http://www.acm.org/sigs/publications/proceedings-templates>).
- The papers should clearly explain the research question addressed, research methods and tasks, findings or results, and contributions of the work. Papers should also provide sufficient background and related work to situate and contextualize the authors' work within the greater body of research.
- Submissions should consist of original work not previously published or concurrently under consideration for any other conference, workshop, journal, or other publication with an ISBN, ISSN or DOI number.
- *Contribution statement on EasyChair:* Authors must provide a 30-word contribution statement for their paper upon submission. *The contribution should be added to the abstract in the 'abstract field' on the EasyChair submission system.* The contribution statement should explain the contribution made by the paper to the Media Architecture community.
- *Anonymous peer-review:* Papers will be peer-reviewed by multiple members of a program committee consisting of experts in a range of disciplines that shape media architecture.



OUR VISION



Building on the successful event in Aarhus 2012, Media Architecture Biennale 2014 brings together artists, practitioners and researchers from academia and industry who work with media, interactive technologies and the built environment. The 2014 Biennale comprises an academic conference track, exhibitions, and industry sessions, as well workshops. Our vision is to provide an excellent forum for debate and knowledge exchange; to offer a unique opportunity that brings together the best minds and organizations; and to highlight state-of-the-art and experimental research in media architecture.



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THEME

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Media Architecture and Cities of the World

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Media architecture is an increasingly important digital layer in cities all over the world. It is a part of shopping malls, casinos, digital signs and commercials and it holds great potential as a mouthpiece for public voice and a peephole into the heart of government. The latter was exemplified when citizen reports and the municipality's case handlings were visualized on Aarhus' notable city hall tower during the Media Architecture Biennale 2012. It is also the case, when people in the streets of Berlin are invited to show their own animations using 144 lit-up windows in a central high-rise building, which happened in the iconic project Blinkenlights.

No matter if it is in Aarhus, Copenhagen or Berlin – or in São Paulo, Sydney or Beijing – media architecture augments public space and creates new settings for life in the city. These new settings will be the focus of the Media Architecture Biennale 2014.

The design of media architecture invites encounters between people, the built environment, and media space. It opens up rich opportunities for new forms of participation through dialogue and engagement. As an emerging field, diverse perspectives are coming together in media architecture, and the challenges are as abundant as the opportunities.

HOST

Aarhus University, Denmark, in collaboration with Media Architecture Institute.



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Information

TWITTER [@MABiennale](#)
 FACEBOOK [facebook.com/MABiennale](#)
 WEB [www.mab14.org](#)
 EMAIL conference@mediaarchitecture.org

Proceedings of the Media Architecture Biennale Conference 2012
<http://dl.acm.org/citation.cfm?id=2421076&picked=prox>

Publication

Accepted papers will be published in the ACM Digital Library (approval pending).

COME AND JOIN US!

GENERAL CHAIR	Martin Brynskov (Aarhus University)
CO-CHAIR & FOUNDER	Gernot Tscherteu (Media Architecture Institute)
CONFERENCE PROGRAMME CHAIRS	Peter Dalsgaard (Aarhus University) Ava Fatah gen Schieck (The Bartlett, UCL)
EXHIBITION CURATORS	Gernot Tscherteu (Media Architecture Institute) Morten Lervig (CAVI, Aarhus University)
WORKSHOP CHAIRS	Martin Tomitsch (University of Sydney) Alexander Wiethoff (Ludwig-Maximilians-Universität München)
DOCTORAL CONSORTIUM CHAIRS	Marcus Foth (Queensland University of Technology) Søren Pold (Aarhus University)
COMMUNICATION CHAIRS	Lone Koefoed Hansen (Aarhus University) Jen Stein (University of Southern California)
MEDIA AND COMMUNICATIONS	Mette Stentoft, journalist (Aarhus) Oleg Šuran, designer (University of Split)
SPECIAL ADVISORS	Kim Halskov (Aarhus University) Hank Haeusler (University of New South Wales)