

## WEDNESDAY – NOV 19

### COPENHAGEN

09:00 MAB14 CPH Pre-event  
Meeting point:  
Kongens Nytorv 4, 1.050 København K  
— Metro Station "Kgs. Nytorv"

09:25 NORDHAVN (HELSINKIGADE 29):  
**Andreas Lykke-Olesen, *Kollision***

10:10 VIBENHUS RUNDDEL:  
**Mimi Larsson, *Copenhagen Metro***

10:35 DAC, Fæstningens Materialgård  
— Frederiksholms Kanal 30

CHAIR: Martin Brynskov

#### SPEAKERS:

- **Danish Architecture Centre**  
by Head of Network *Anna Esbjørn*
- **Atelier Brückner** by Creative Director  
*Prof. Uwe R. Brückner*
- **Gehl Architects**  
by Partner and Managing Director  
*Birgitte Bunde Svarre*

12:00 Lunch

13:00 Bus transport from DAC to Aarhus

### AARHUS

17:00 Arrival in Aarhus  
— Train Station and Hotel Radisson Blu

18:30 AARHUS MAIN LIBRARY:  
Vernissage of *City | Data | Future*  
*UrbanxD Exhibition*

Registration desk is open

Host: Martin Brynskov

#### WELCOME ADDRESSES:

- **Rolf Hapel,**  
*Citizen Services* and Library Director
- **Michael Smyth,**  
*UrbanxD Project Coordinator*

20:30 Exhibition closes



# MEDIA PROGRAMME

## THURSDAY – NOV 20 – AARHUS

### AARHUS – GODSBANEN

08:00 Registration desk opens

09:00 Exhibition setup

### TOURS

09:00 – 12:00 **A Century of Mediated Architecture** (Bus tour)

MEETING PLACE: Godsbanen (entrance 3H)

HOSTS: *CAVI, Aarhus University & The Architecture Project* (DK)

09:00 – 12:30 **The Importance of Collaboration Partners** (Site visit)

MEETING PLACE: Godsbanen (entrance 3H)

HOST: *Martin Professional* (DK/US)

### WORKSHOPS

09:00 – 17:00 **Doctoral Consortium**

VENUE: Godsbanen

ROOMS: Spor 1 + Spor 2

16:00 – 17:00 Maskinrummet

CHAIRS: *Søren Pold & Marcus Foth*

09:00 – 17:00 **Programming Natural Affect**

VENUE: Godsbanen

ROOM: Kedlen

HOSTS: *University of Toronto* (CA) & *Multitouch Berlin* (D)

09:00 – 17:00 **Fingies Toolbox for Media Architecture**

VENUE: Godsbanen

ROOM: DAK / Institute for (X)

HOSTS: *Bauhaus University, Weimar* (D)

09:00 – 17:00 **Tools, Services, and Building Blocks for Creating Media Architecture**

VENUE: Godsbanen

ROOM: DAK / Institute for (X)

HOSTS: *Philips Research* (NL)

12:30 GODSBANEN RESTAURANT: LUNCH

12:30 – 16:00 **City Architect's Meeting**

VENUE: *c.f. Moller Architects*

12:00 Meeting point to walk together: Godsbanen (entrance 3H)

HOSTS: *Peter Bishop, uCL Bartlett* (UK) & *Stephen D. Willacy, Aarhus City Architect* (DK)

12:30 – 16:00 **Cultural Producers' Workshop**

VENUE: Godsbanen

ROOM: Marketplace / Remisen

HOSTS: *Connecting Cities Network* (Int'l) & *Interactive Denmark* (DK)

12:30 – 17:00 **Industry Roundtable**  
VENUE: Martin Professional HQ  
12:00 Meeting point to drive together:  
Godsbanen (entrance 3H)  
HOSTS: *The Architecture Project  
& Invest in Denmark* (DK)

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12:30 – 17:00 **Mapping Media Layers**  
VENUE: Godsbanen  
ROOM: Perron 2  
HOSTS: *Media Architecture Institute  
(A/AUS/DK)*

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12:30 – 17:00 **Interactive Urban Architecture**  
VENUE: Godsbanen  
ROOM: DAK / Institute for (X)  
HOSTS: *University of Munich* (D)  
& *University of Sydney* (AU)

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17:00 All workshops end, Exhibition opens

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## OPENING CEREMONY

18:00 BLACK BOX

CHAIRS: Martin Brynskov & Gernot Tscherteu

WELCOME ADDRESSES BY:

- **Jacob Bundsgaard**, *Mayor of Aarhus*
- **Bent Hansen**, *Chairman of the Central Denmark regional council*
- **Berit Eika**, *Pro-Rector, Aarhus University*
- **Rebecca Matthews**, *Managing Director, Aarhus 2017*
- **Susa Pop** (*Public Art Lab*), *Connecting Cities Network*
- **Geoff Cox** (*Aarhus University*)
- **Ana Botella** (*FACT, Liverpool*), *Human Futures Marketplace*
- **Michael Smyth** (*Uni of Edinburgh*), *UrbanIxD*
- **Gernot Tscherteu**, *Media Architecture Institute*
- **Martin Brynskov**, *General Chair*

OPENING TALK:

- **Adam Greenfield**, *London School of Economics, LSE Cities*

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19:15 FOYER: TAPAS & BUBBLY

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19:30 RAW HALL: **Performance IPSE**  
— *Ortlos*

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19:50 RAW HALL: **Doppelgänger**  
**live connection with Buffalo, NY**  
— *Vincent Krause, Nima Vakili, Jan Poneß*

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20:00 FOYER: **G-Frame live connection**  
**to São Paolo**  
— *The Constitute*

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20:10 MARKETPLACE: **em:toolkit**  
— *Alessandro Carboni*

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20:30 RADAR: Concert by **Henrik Munch**

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22:00 Registration Desk & Exhibition closes

## FRIDAY – NOV 21 – AARHUS

08:00 GODSBANEN: Registration Desk opens

09:00 GODSBANEN: Exhibition opens

BLACK BOX:

**Conference** Opening and **Keynote**

SHORT REMARKS:

- Welcome by **Martin Brynskov** and **Gernot Tscherteu**
- “here.” intro (by second story)
- Paper sessions intro by **Peter Dalsgaard & Ava Fatah**
- Human Futures Marketplace intro by **Geoff Cox**

KEYNOTE:

- **Simon Ewings / Snøhetta** (introduced by **Hank Haeusler**)

10:00 BLACK BOX: **Paper Session 1**  
DIY and Participation

CHAIRS: Ava Fatah & Peter Dalsgård

PAPERS:

1. **Community Is the Message:**  
Viewing Networked Public Displays Through McLuhan’s Lens of Figure and Ground  
— *Nemanja Memarovic, Marc Langheinrich and Ava Fatah gen. Schieck*
2. **The Empire State Building and the Roles of Low-Resolution Media Façades in a Data Society**  
— *Dave Colangelo*

3. **DIY Media Architecture:**  
Open and Participatory Approaches to Community Engagement  
— *Glenda Amayo Caldwell and Marcus Foth*
4. **City Bug Report:** Urban Prototyping as Participatory Process and Practice  
— *Henrik Korsgaard and Martin Brynskov*

10:00 MARKETPLACE: **Human Futures**

CHAIR: Geoff Cox

Speakers:

- **Intro to HF**  
— *Geoff Cox*
- **Living Space**  
— *Tobias Ebsen + Daniel Iregui*
- **Cognitive Space**  
— *Sam Meech + Darsha Hewitt*
- **Urban Space**  
— *Michel de Broin + Aram Bartholl*
- **Networked Spaces**  
— *Sébastien Pierre + Bengt Sjöln*

11:30 BLACK BOX: **Panel: City Architects, Cultural Producers and Business**

MODERATOR: Martin Brynskov

SPEAKERS:

- **Peter Bishop**, *UCL Bartlett*, London
- **Stephen Willacy**, *City of Aarhus*
- **Susa Pop**, *Public Art Lab*, Berlin
- **Mathias Poulsen**, *Interactive Denmark*, Aarhus
- **Alain Mongeau**, *MUTEK*, Montréal
- **Jon Settingsgard**, *Daktronics*, Shanghai

12:30 GODSBANEN RESTAURANT: LUNCH

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13:30 BLACK BOX

KEYNOTE:

- **Daan Roosegaarde**  
— *introduced by Gernot Tscherteu*
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14:30 BLACK BOX: **Paper Session 2**  
Design and Implementation

CHAIRS: Peter Dalsgaard & Ava Fatah

1. **Designing with the Immaterial**  
— *Astrid Piber and Filippo Lodi*
2. **Over the Rainbow:** Information Design for Low-Resolution Urban Displays  
— *Dietmar Offenhuber and Susanne Seitingner*
3. **Urban Echoes:** Adaptive and Communicative Urban Lighting in the Virtual and the Real  
— *Henrika Pihlajaniemi, Toni Österlund and Aulikki Herneoja*
4. **Investigating Multi-User Interactions on Interactive Media Façades**  
— *Alexander Wiethoff, Thomas Bauer and Sven Gehring*

14:30 MARKETPLACE:  
**MAB14 Award Nominees**

CHAIR AND INTRODUCTION: Gernot Tscherteu

SPEAKERS:

1. **Animated Architecture:**  
*Harpa Reykjavik; The Energy Tower; C4 Espacio de Creación Artística Contemporánea*
2. **Spatial Media Art:**  
*Spine; Light Barrier; Human Beeing*
3. **Participatory Architecture and Urban Interaction:**  
*Cyclephilly; digitalMatatus; Our Meeting Places*

4. **Money Architecture:**  
*Dia Lights / Urban Canvas; Mondeal Square; Hanjie Wanda Square*

5. **Future Trends and Prototypes:**  
*Birloki; Discovery Wall; Megafaces*
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16:00 BLACK BOX: **Talk**

- **Chang Zhigang,**  
*China Central Academy of Fine Arts*  
— *introduced by Gernot Tscherteu*
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17:00 CITY HALL:  
*Guided Tours at Aarhus City Hall*

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## AWARD SHOW

18:00 CITY HALL

INTRO: Martin Brynskov

WELCOME BY: Aarhus Vice Mayor  
Anne Nygaard

AWARD HOST: Gernot Tscherteu

1. **Ava Fatah**  
— *Animated Architecture*
  2. **Martin Tomitsch**  
— *Spatial Media Art*
  3. **Marcus Foth**  
— *Participatory Architecture and Urban Interaction*
  4. **Alison Ritter**  
— *Money Architecture*
  5. **Alex Wiethoff**  
— *Future Trends and Prototypes*
  - x. **Lone Koefoed Hansen:**  
*MAB24H Student Competition*
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20:00 BLACK BOX: **Gala Dinner**

HAPPINESS COORDINATOR: **Jonas Fritsch**

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## SATURDAY – NOV 22 – AARHUS

10:00 Registration Desk opens  
Exhibition opens

10:00 BLACK BOX: **Talk**

- **Nanna Verhoeff**,  
*Utrecht University*  
— introduced by *Jonas Fritsch*

11:00 BLACK BOX: **Paper Session 3**  
Critical Perspectives and Urban Curation

Chairs: Peter Dalsgaard & Ava Fatah

PAPERS:

1. **Media in Built Environments:**  
The Technologies of Mediatization  
— *James Miller*
2. **Aesthetics of Urban Media Façades**  
— *Gavin Sade*
3. **Situations of Presence:**  
Reclaiming public space  
in the urban digital gallery  
— *Tanya Toft*
4. **Critical Perspectives  
on Media Architecture**  
— *Karolina M. Zielinska-Dabkowska*
5. **Probing the Network:**  
Architecturality of Wireless  
Infrastructure  
— *Selena Savic*

11:00 MARKETPLACE:  
**Connecting Cities Network**

CHAIR AND INTRODUCTION: Susa Pop

TALK:

**Jon Settingsgard:** *LED Media facades:  
Scaling and Combining Technology*,  
presented by *Daktronics*

SHORT PRESENTATIONS:

- **Urban Alphabet** by *Suse Mießner*
- **Smart Citizen Sentiment Dashboard**  
by *Moritz Behrens, Nina Valkanova,  
Martin Nadal*
- **LinzerSchnitte** by *Veronika Pauser*  
(*Ars Electronica Future Lab*)
- **G-Frame** by *The Constitute*
- **Kranensee** by *Cornelia Bredt*
- **Smart Citizen Labs** by *Petra Hendrich,  
Carlos Carvajal*
- **Media Architecture Compendium**  
by *Juan Carvajal*
- **Orchestrating the Depth of Light**  
by *Hank Häusler*
- **COTree** by *Kognitionsdesign*
- **IPSE** by *Andrea Redi*

12:30 GODSBANEN RESTAURANT: LUNCH

13:30 BLACK BOX: **Talk**

- **Thorsten Bauer**  
— introduced by *Onlyglass*

14:30 BLACK BOX: **Panel**

**MAB14 Workshops**

MODERATORS: Alex Wiethoff  
& Martin Tomitsch

SPEAKERS:

- **Jens Geelhaar**,  
*Bauhaus University, Weimar*
- **Luke Hespanol**, *University of Sydney*
- **Anna Ulak**, *University of Toronto*
- **Dzmitry Aliakseyeu**,  
*Philips Research, Eindhoven*
- **Juan Carvajal B.**,  
*Media Architecture Institute, Vienna*

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14:30 MARKETPLACE: **Invited artists**

CHAIR: Lone Koefoed Hansen

SHORT PRESENTATIONS:

- **ATLAS of The Senseable City**  
— *Matthew Claudel, MIT Senseable City*
- **Doppelgänger**  
— *Vincent Krause, Nima Vakili, Jan Poneß*
- **Discovery Wall**  
— *Vadim Charles, Ditte Blohm*
- **Media Architectural Growth (MAG)**  
— *Esben Skoubou, Jeff Serio, Jens Pedersen*
- **BloodBeat**  
— *Daniela Rossi, Melisa Jugo, Michael Obitsø Vile and Tau Sand (Aarhus University, Denmark)*
- **Refreshing Reflections**  
— *CAVI*
- **Story Bench**  
— *Søren Lyngsø, Marie Højlund*
- **Mysterious Theater Machine**  
— *Anke Von Der Heide*

15:30 BLACK BOX: **Talk**

- **Jan Edler / realities:united**  
— *introduced by Martin Brynskov*

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16:30 BLACK BOX: **Goodbye address**

SPEAKERS:

- **Martin Brynskov & Gernot Tscherteu**
- **here.** – Second Story:  
*Summing up the collected data*
- **MAB16: Mayor Gail Giles-Gidney**,  
*Sydney / Willoughby* + MAB16 Chairs  
**M. Hank Haeusler** (*Uni. of New South Wales*) & **Martin Tomitsch** (*Uni. of Sydney*)

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17:00 MAB14 CLOSÉS

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11 @ RADAR



